

What is a Motorcycle Awareness Program?

A *Motorcycle Awareness Program* (MAP) is intended to educate and inform automobile drivers, not just beginning drivers, but all drivers, about motorcycles. It is our hope that by making drivers more aware of motorcycles and motorcyclists we can make the roads safer for both rider and driver alike. That by working together we can learn to more safely share the road.

The most common comment made after an accident involving an automobile and a motorcycle is "I didn't see the motorcycle".



Motorcycles are indeed smaller than others forms of transportation but we as drivers can see them if we train ourselves, and others, to look for them.

As part of our *Motorcycle Awareness Program* BikePAC of Idaho members have been conducting motorcycle awareness classes at local high school driver's education classes and private driver ed. classes since the late 1980's. From Clark Fork, Idaho to Moscow, Idaho we have been working to make these presentations available to interested drivers education instructors who feel it would be helpful to their classes.

In addition to the motorcycle awareness classes BikePAC of Idaho's *Motorcycle Awareness Program* also includes:

- Seeking and obtaining Motorcycle Awareness and Safety Proclamations from city, county and state governments and agencies.
- Providing safety and awareness related information to motorists and motorcyclists at information booths at community events, motorcycle rallies, fairs, etc.
- Conducting annual motorcycle awareness events across the state during the month of May.



To find more information about motorcycle awareness and our MAP (Motorcycle Awareness Program) you can contact Willie Stephenson at 208-772-4823 or:

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For more information on the:

Idaho Skills Training Advantage for Riders go to www.idahostar.org



AMA go to www.amadirectlink.com/



rights. riding. racing.
AmericanMotorcyclistAssociation

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Motorcycle Awareness Program (MAP)



Dedicated to the Pursuit and Preservation of Liberty

BPI

www.bikepacofidaho.org



First, A Little About BikePAC of Idaho

BikePAC of Idaho, Inc. (BPI) is a non-profit, educational organization that works to promote motorcycling and motorcycle safety. We also work to protect and preserve the rights of motorcyclists by being involved in the legislative process at the state and national level. BikePAC of Idaho also works in partnership with other organizations such as the American Motorcyclists Association (AMA) on a wide range of issues of concern to motorcyclists and the motorcycling community. Additional information about our MAP (Motorcycle Awareness Program) can be found on the back of this brochure and on our web



What is a Motorcycle awareness class?

Our awareness classes generally run about an hour. This, however, to some degree can be adjusted to fit a particular need or situation. Classes are usually given to 20 to 30 students at a time but we have in the past presented the class, with some modifications, at an entire school assembly.

Our classes usually begin by introducing those conducting the class and offering a few words about our organization and what we do. The students will be given some statistics* that show the increasing number of motorcycles on the road today along with the data that concerns

us, the current rate of accidents and injuries for motorcyclists

A short quiz will be passed out to the students asking some questions relating to motorcycles and safety concerns. Following the quiz a short video is shown that discusses and answers many of the questions on the quiz.



After the video each question on the quiz is answered and discussed further. During these discussions the class presenter and/or accompanying members will sometimes offer personal experiences relating to a question or subject in hopes of better and more fully developing or explaining answers or concerns.

If all questions are answered regarding automobile/motorcycle accidents we then move on to discuss motorcycle only accidents and related safety issues. We urge the students to be extremely careful about who they choose to ride with as a passenger on a motorcycle. Certainly *never* get on a motorcycle with someone who has been drinking.

Statistics** show that motorcyclists who receive proper formal rider training are at less risk of accidents and injuries than those who are self taught or taught by a friend or relative. We very much encourage students considering riding in the future to get formal training such as the STAR (Skills Training Advantage for Riders) Program offered here in Idaho.

If time allows we briefly discuss the safety equipment that motorcyclists wear and why. We also note that safety equipment, such as seat belts in cars and leather jackets and helmets on riders, *do not prevent accidents!* At the conclusion of the class, after as many questions have been answered as possible, the students are reminded again, to look for motorcycles!

We are proud to be recommended by:

BPI members have been conducting Motorcycle Awareness classes on behalf of other organizations, as well, including area ABATE groups.

"I've used ABATE in the Coeur d'Alene school district and my private business since the late 1980's."

F. Enders

Idaho Panhandle Driving School

2005

" ... I strongly recommend your school district to invite Dewain Hendren and members of ABATE to speak to your Drivers Education classes. The presentation will help make the chapter on motorcycles in the Idaho Drivers Manual come to life"

Clarissa C. Jackson

Drivers Education Instructor

School District 271 & 272,

1994



* - the statistics and accident data are most often from the National Highway Traffic Safety Administration and from Idaho Department of Transportation. ** - Hurt Report